

THE

AMAZING CAREER PROJECT

www.AmazingCareerProject.com

WEEK 14

Making It Happen – Planning and Producing

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This Week's Takeaway:

Dreaming is not doing. You must take the right kind of action if you want amazing results.

Important concepts to remember:

- 1. Don't metafizzle – The energy required to bring into being what you want is denser than the energy of dreaming about it.
It takes *work*.**
- 2. Perseverance is critical**
- 3. If you don't seem to want to move forward, break it down even further into tiny steps that you can do**

SMART Goals

- **Specific**
- **Measurable**
- **Achievable**
- **Realistic**
- **Timely**

**3 months, 6 months, 1-3 years,
5 years**

7 Core Steps for Capitalizing on New Opportunities

- 1. Accurately assess your current state**
- 2. Understand the best direction right now**
- 3. Analyze the help you need – you can't do this alone**
- 4. Find/hire/connect with skills and experience to support you**
- 5. Partner**
- 6. Communicate your goals to everyone you meet**
- 7. Market and promote yourself powerfully**

The Four Buckets

1. **STAY** where you are, but want more success and recognition
2. **NEW** job
3. **NEW** career
4. **START** a **NEW** business

The Four Buckets

STAY where you are, but want more
success and recognition

Grab it today – don't wait until people at work
recognize you

How can you build more exposure for your talents
in your current scenario?

New projects, design/lead a new initiative, create a
development plan with supervisor, etc.

The Four Buckets

NEW job

Identify ideal roles

Identify ideal organizations/employers

Connect in

Build your support network

Bring yourself to market

Develop powerful resume and LinkedIn profile

Speak to everyone you know – Ask: “Do you know of someone who would be helpful to speak with?”

Be of service now

Showcase yourself offline and online

The Four Buckets

NEW career

Identify top three new directions

Try them on

Reach out to your support community

Interview, shadow, volunteer

Connect with recruiters

Join associations, conferences

Bring yourself to market

Understand what this professional identity will
demand of you

The Four Buckets

START a NEW business

Prepare:

Competitive analysis

Business Plan

Marketing, Sales Plan

Funding

Budget

Get Support

Take the right next step

Make It Happen!

- **Where are you today?**
- **What one step can you take this week?**
- **What are your key goals for the end of this year, and 2016?**