

THE

AMAZING CAREER PROJECT

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WEEK 10

Fit Is It –

**Evaluating The Best Next
Direction Takes Knowing What
Matters Most and Fits Best**

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This Week's Takeaway:

Your career growth will be thwarted if you're pointed in the wrong direction.

Are you running?

Don't run – address what isn't going right NOW

Shift it or it repeats

Don't throw the baby out with the bathwater

What is holding you back most TODAY?

Essence vs. Form

Understand essence of what you want **THEN** you find the right form of it

What ELSE matters most to you in your life?

The core life elements:

Money

Lifestyle

Relationships/Family

Control

Geography

Flexibility

Risk Tolerance

Future/Retirement/Savings/Priorities

Working for yourself or others

Meaning/Purpose

Moving Forward

Prioritize!

- **Develop SMART Goals for 6 months, 1 year, 5 years, 10 years old**
- **What remaining conflicts do you have?**
- **Timing – what’s right for you in THIS chapter of life**
 - **Plant seeds for future**

Debunking Myths and Assumptions

- 1. Non-profit (or academic world) will be more fulfilling**
- 2. Working for myself will be easier**
- 3. I'm good at "X" so I'll want to make a living at it**
- 4. Work-life balance will be more doable if I'm self-employed**
- 5. I'm not good with money so I can't have my own business**
- 6. My career has dried up so there's nothing else I can do**
- 7. Just getting another job will be better**
- 8. I can't get the recognition I deserve – I have to leave**

Steps for Determining Next Direction

Gain clarity through process of elimination

The 4 Buckets – Which Do You Want?

- **STAY** where I am, but with more success
 - A new **JOB**
 - A new **CAREER**
 - A new business **VENTURE**
 - Other_____

Which is best for you?

1. Want to Stay

- What will bring you more success?
- One step to take today?

2. Want New Job

- Identify the motivation
- Define the ideal next job

3. Want New Career

- Top 3 directions, based on the skills, talents and passions
- How can you begin to “try on” the new direction

4. Explore a New Business

- Read Michael Gerber’s *The E-Myth Revisited*
- Begin business, marketing, and financial plan

Still don't know? Do visualization exercise (see video)

Finally...

What would you give up *everything* for?

What stands in your way?

**What one direction is most compelling
now?**

**What one step can you take toward that
vision?**